

Overall

Total No. of 2007 Graduates:	3516	Placement Rate:	97.3%
Survey Response Rate:	80.5%	Unemployment Rate:	2.7%

<b>All Graduates - No. of Respondents = 2800</b>	
Employed	59.5%
Further Education	35.3%
Other	2.5%
Unemployed	2.7%

Undergraduate Programs

<b>Arts (BA and HBA) – No. of Respondents = 1591</b>	
Employed	48.3%
Further Education	47.3%
Other	2.1%
Unemployed	2.3%
Average Salary*	\$34,610 (N = 219)

<b>Business Administration (BBA) – No. of Respondents = 596</b>	
Employed	84.2%
Further Education	9.1%
Other	3.4%
Unemployed	3.4%
Average Salary*	\$47,633 (N = 255)

<b>Science (BSc and HBSc) – No. of Respondents = 167</b>	
Employed	33.5%
Further Education	61.1%
Other	1.8%
Unemployed	3.6%
Average Salary*	\$39,594 (N = 16)

<b>Music (BMus and BMTh) – No. of Respondents = 53</b>	
Employed	30.2%
Further Education	62.3%
Other	7.5%
Unemployed	0.0%
Average Salary*	n/a

\* Data based only on salaries of graduates who completed their studies on a full-time basis

## Graduate Programs

<b>Business Administration (MBA) – No. of Respondents = 142</b>	
Employed	95.1%
Further Education	1.4%
Other	0.0%
Unemployed	3.5%
Average Salary*	\$66,792 (N = 12)

<b>Social Work (MSW) – No. of Respondents = 132</b>	
Employed	93.9%
Further Education	0.8%
Other	1.5%
Unemployed	3.8%
Average Salary*	\$51,083 (N = 43)

<b>Arts and Science (MA and MSc) – No. of Respondents = 57</b>	
Employed	36.8%
Further Education	52.6%
Other	7.0%
Unemployed	3.5%
Average Salary*	\$45,063 (N = 6)

\* Data based only on salaries of graduates who completed their studies on a full-time basis

## Location of Employment

Total No. of Responses – 1542

Region	Percentage
<b>Eastern Canada</b>	<b>0.3%</b>
<b>Ontario</b>	<b>91.5%</b>
Hamilton	6.2%
Kingston	1.2%
Kitchener-Waterloo	28.0%
London	5.8%
Muskoka	0.5%
Niagara	1.8%
Northern Ontario	0.7%
Ottawa	1.6%
Owen Sound	1.1%
Toronto	44.7%
<b>Quebec</b>	<b>0.1%</b>
<b>Northern Canada</b>	<b>0.1%</b>
<b>Western Canada</b>	<b>1.8%</b>
Alberta	0.9%
British Columbia	0.8%
Manitoba	0.1%
Saskatchewan	0.0%
<b>International</b>	<b>6.2%</b>
Australia	0.1%
Barbados	0.1%
Bermuda	0.1%
Cayman Islands	0.1%
China	0.2%
El Salvador	0.1%
France	0.1%
Greece	0.1%
Honduras	0.1%
Hong Kong	0.3%
India	0.1%
Japan	0.8%
Mexico	0.1%
Singapore	0.1%
South Korea	2.1%
Taiwan	0.5%
Thailand	0.1%
United Kingdom	0.3%
United States	1.2%

## Further Education Choices

<b>Further Education Degree – No. of Respondents = 990</b>	
Bachelor Degree	35.3%
Master Degree	33.3%
Doctorate Degree	3.6%
Diploma – University	2.3%
Diploma – College	21.2%
Medical Degree	0.8%
Other	3.4%

<b>Location of Institution – No. of Respondents = 869</b>	
Ontario – University	60.2%
Ontario – College	21.6%
Ontario – Other	2.2%
Canada (outside of Ontario)	4.7%
United States	4.8%
International	6.4%

<b>Further Education Discipline – No. of Respondents = 920</b>	
Accounting	3.5%
Business Administration	2.1%
Contemporary Studies	2.0%
Economics	1.1%
Education/Teaching	31.3%
English	1.1%
Geography/Environmental Studies	3.7%
Health Sciences (including medicine)	7.7%
History/Classics/Archaeology	4.2%
Human Resources	4.8%
Law	3.9%
Media/Journalism/Film	1.8%
Music	2.9%
Other	9.1%
Political Science/International Relations/ Public Administration/Policy	4.3%
Psychology	3.0%
Public Relations/Advertising/Event Management	2.2%
Science (Biology, Chemistry, Physics, Math)	4.5%
Social Work/Social Services	2.8%
Sociology/Cultural Analysis/Criminology	2.4%
Sports Administration/Marketing	1.5%

## Career Choices – Bachelor of Business Administration

Total No. of Responses – 464

Employment Category	Percentage
Arts/Culture/Heritage	0.4%
Chartered Accounting	30.0%
Clergy/Religious Education	0.0%
Clerical (Office/Retail)	3.4%
Consulting	0.6%
Finance – Management/Accounting	9.7%
Finance – Retail/Commercial Banking	4.1%
Finance – Securities/Investments	1.7%
General Management/Administration	5.8%
Human Resources/Training and Development	4.7%
Information Technology – Programmer/Analyst	0.4%
Information Technology – Support	0.4%
Information Technology – Web Development	0.0%
Insurance (non-sales positions)	0.6%
Law/Law Enforcement	0.2%
Marketing – General	10.1%
Marketing – Product/Brand Management	2.2%
Marketing – Sales	10.3%
Other	4.5%
Public Relations/Communications/Advertising	1.9%
Research	0.6%
Resource Management/Planning	0.0%
Retail/Hospitality Management	0.4%
Self-Employed	1.1%
Social Services/Recreation/Health Services	0.9%
Supply Chain/Logistics/Operations	5.2%
Teaching	0.4%

Career Choices – Arts (BA and HBA)

Total No. of Responses – 793

Employment Category	Percentage
Arts/Culture/Heritage	1.1%
Chartered Accounting	2.0%
Clergy/Religious Education	0.1%
Clerical (Office/Retail)	20.6%
Consulting	0.3%
Finance – Management/Accounting	2.5%
Finance – Retail/Commercial Banking	2.1%
Finance – Securities/Investments	2.4%
General Management/Administration	4.4%
Human Resources/Training and Development	1.6%
Information Technology – Programmer/Analyst	0.1%
Information Technology – Support	1.1%
Information Technology – Web Development	0.1%
Insurance (non-sales positions)	1.4%
Law/Law Enforcement	2.5%
Marketing – General	3.2%
Marketing – Product/Brand Management	0.6%
Marketing – Sales	6.9%
Other	11.3%
Public Relations/Communications/Advertising	2.0%
Research	2.3%
Resource Management/Planning	0.4%
Retail/Hospitality Management	3.2%
Self-Employed	0.8%
Social Services/Recreation/Health Services	10.7%
Supply Chain/Logistics/Operations	2.6%
Teaching	13.5%